

LEVEL PLATFORMS

Press Release

Level Platforms' Dan Wensley Recognized as a 2010 Channel Chief by Everything Channel's CRN

Level Platforms VP Dan Wensley recognized as influential executive who consistently defends, promotes, and executes effective channel partner programs and strategies

Ottawa, On, Canada - February 25, 2010 – Level Platforms today announced that Dan Wensley, Vice President, Partner Development and Marketing, has been named a 2010 Channel Chief by the Everything Channel's CRN. Since joining Level Platforms' executive team in 2005, Dan has successfully lead a team of channel professionals including three sales organizations, partner training, and technical support, effectively growing Level Platforms' partner community to thousands of MSPs in more than 30 countries.

Level Platforms has created one of most comprehensive Partner Programs in the industry. Using a practical and hands-on approach, the Level Platforms Partner Program includes everything solution providers need to create, market, sell and implement a profitable managed service offering to small and midsized businesses. Complete with a best practices implementation model, the Level Platforms Partner Program means that virtually any solution provider can be delivering profitable managed services across their customer base within a few months.

Channel Chiefs are leaders in creating effective channel programs for solution providers. They consistently defend, promote and execute effective channel partner programs and strategies.

For the eighth consecutive year the Channel Chiefs were chosen by Everything Channel editorial based on criteria including policy and program innovations made during the past year, the amount of revenue their company generates through partners, their willingness to speak out publicly on behalf of the channel, and the number of years they have dedicated to channel activities.

"The common goals of vendor and solution provider communities are to better equip and service end users with innovative technology and services. The continued innovation of products and methods by which we deliver and provide services is what keeps those passionate about our industry committed and growing. Managed Services has been at the forefront of much of this innovation for the past few years, and being part of this evolution as well as being recognized for these efforts is a great honor. However, the results achieved as an industry can only partially be attributed to product innovation. My thanks and congratulations go out to the solution provider community who understand, implement and support the constantly evolving innovation for their customers' benefit", said Dan Wensley.

“Being named a Channel Chief is one of the most prestigious honors in the IT industry. This year’s Channel Chiefs offers tremendous insight into the who’s who of the Channel,” said Kelley Damore, VP, Editorial Director, Everything Channel. “Top channel executives consistently ensure that the Channel’s voice is heard when strategic decisions are being made and continually nurture mutually profitable relationships. We applaud the 2010 Channel Chiefs for their successful partner programs and strategies.”

For additional information on the CRN Channel Chief list, visit www.channelweb.com. The Channel Chief list was published in the February 22, 2010 issue.

About Level Platforms

With thousands of Partners in 30 countries, Level Platforms is the leading provider of managed services software for IT solution providers servicing small and mid-sized end customers through its award-winning agentless remote monitoring and management software, Managed Workplace.
www.levelplatforms.com.

About Everything Channel (www.everythingchannel.com, www.channelweb.com)

Everything Channel, headquartered in Framingham, MA, is a technology marketing and sales solutions company. Through its “Complete Technology Channel Solution,” Everything Channel offers the right business tools to accelerate technology sales. From branding and recruiting to marketing and sales, Everything Channel offers technology marketers the unmatched breadth and depth of global brands and market intelligence combined with unparalleled audience loyalty and credibility serving all technology sales channels through an extensive database. Everything Channel provides innovative field sales and marketing solutions to the sellers of technology to achieve measurable and significant results.

About United Business Media Limited

UBM (UBM.L) focuses on two principal activities: worldwide information distribution, targeting and monitoring; and, the development and monetization of B2B communities and markets. UBM's businesses inform markets and serve professional commercial communities -- from doctors to game developers, from journalists to jewelry traders, from farmers to pharmacists -- with integrated events, online, print and business information products. Our 6,500 staff in more than 30 countries are organized into specialist teams that serve these communities, bringing buyers and sellers together, helping them to do business and their markets to work effectively and efficiently. For more information, go to www.ubm.com.

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