

LEVEL PLATFORMS

Press Release

Level Platforms Appoints Dave Sobel as Director of Partner Community

Ottawa, ON, Canada – January 12, 2012: LPI Level Platforms Inc., a global leader in remote monitoring and management software, is pleased to announce the appointment of Dave Sobel as Director of Partner Community.

In his new role, Mr. Sobel will be responsible for fostering the growth and success of Level Platforms Partners helping them learn and share information to leverage the unmatched opportunities created by Managed Workplace for IT service providers.

Mr. Sobel is well respected in our industry for his success both as an MSP and community leader. As founder and CEO of recently acquired Evolve Technologies, Dave was named to the MSPmentor 250 list of the industry's most influential managed service executives, entrepreneurs, experts, coaches and community leaders four years in a row – most recently in November, 2011. He has extensive experience as a public speaker and moderator, having hosted educational sessions at CompTIA conferences and leading HTG Peer Groups to build an MSP and VAR-centric group in Europe.

"We are thrilled to have Dave come aboard in this vital role," said Dan Wensley, VP Partner Development and Marketing, Level Platforms. "Dave – with his extensive industry knowledge and relationships – adds valuable experience and leadership to our team that will directly benefit our Partners. I have known Dave for years and have always respected his success as an early adopter of managed services, for his community involvement and for his willingness to share his experience. Dave is the ideal person to fill this role and the benefits to Level Platforms and our Partners will be immediate."

"I'm tremendously excited to join the Level Platforms team," said Dave Sobel. "I have always enjoyed and thrived in working with other solution providers and collaborating and sharing ideas – and I look forward to learning from and working with Level Platforms Partners. With its unique capabilities, Managed Workplace changed the way I approached business as a solution provider; my goal and the objective I have been provided, is to extend my industry experience with this leading product to help make Level Platforms Partners even more successful."

Meet Dave at the upcoming Level Platforms Managed Services Education and Collaboration Road Shows, which begins on February 6th and will visit 13 cities across North America and four in the UK and Ireland.

About Level Platforms

With thousands of IT service provider partners in 30 countries, Level Platforms is the leading provider of comprehensive managed services software for IT solution providers servicing small and mid-sized end customers through its award-winning remote monitoring,

management and automation software, Managed Workplace®. Level Platforms' agentless technology and its extensive integration into the IT ecosystem allow MSPs to monitor and manage all of the products and services that impact their end customers' use of information technology from a single web-based dashboard. "See All. Manage All. Service all." For more information, visit www.levelplatforms.com.

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